

COMPREHENSIVE ELECTRONIC TRADING SOLUTIONS

Integrated Data, Connectivity and Delivery



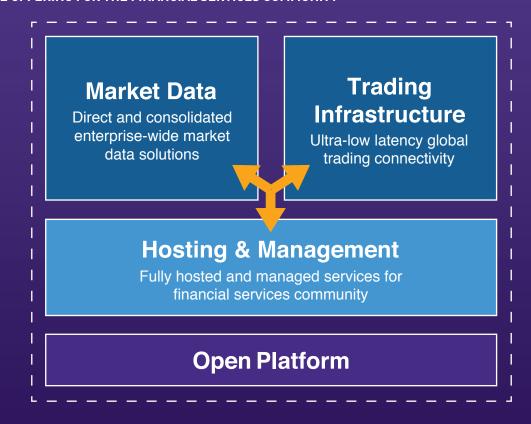


ELECTRONIC TRAPING

With Interactive Data's global data network and comprehensive managed services, you can achieve faster time to market and lower total cost of ownership.

- Access a universe of global cross-asset data and choose direct data feeds from more than 50 co-located markets or our Consolidated Feed, including full-tick Level 1, Level 2 full book and full OPRA, with over 450 sources
- Utilize our highly sophisticated, ultra-low latency trading networks that are driven by technology to help address your performance demands
- Rely on a primary source for your data and trading networks and single point of contact for your services and requirements
- Seamlessly access our normalized real-time feeds integrated with reference data and corporate actions for use across the front, middle and back office

A COMPLETE OFFERING FOR THE FINANCIAL SERVICES COMMUNITY



CAPITALIZE ON NEW TRADING OPPORTUNITIES WITH GLOBAL REAL-TIME DATA

STRATEGY DEVELOPMENT

- Support your most sophisticated trading strategies with our direct feeds (native exchange protocols) or consolidated feed that has been designed to seamlessly deliver reliable data and process tens of millions of messages per second
- Back-test your trading strategies with our multi-year cross-asset tick data

- Get critical inputs to your ETF trading strategies with our real-time fair value information
- Feed your trading models with our reference data, corporate actions and news, as well as historical, OTC and ETF data

DATA MANAGEMENT

- Leverage an array of flexible delivery options from crossconnects to hosted and private environments
- Seamlessly access our low latency data through multiple third-party platforms, including those from Thomson Reuters, IBM, StreamBase and Sybase
- Optimize your data investment through our flexible data usage framework and competitive licensing terms

ACCELERATE YOUR TRADING STRATEGIES WITH OPTIMAL NETWORK PERFORMANCE AND SUPERIOR TECHNICAL EXPERTISE

PERFORMANCE OPTIMIZATION

- Support cross-market and arbitrage trading with the Interactive Data 7ticks ultra-low latency network, which is built on some of the fastest commercially available technology and connects major global datacenters
- Execute trades in microseconds
 by utilizing our co-location and
 proximity hosting services that
 provide ultra-low latency access to
 exchange matching engines

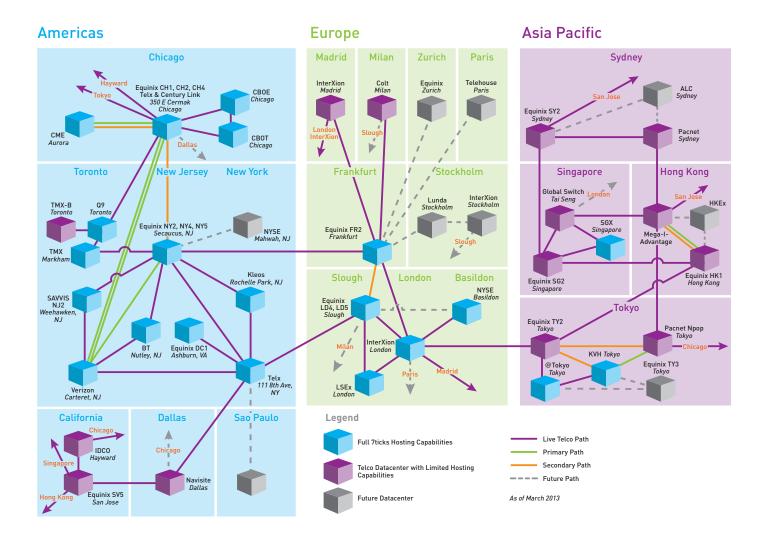
- Focus on optimizing your trading strategies while we manage your technology solutions
- Increase transparency into infrastructure operations, network and transactional performance for help with monitoring, troubleshooting, and capacity planning

MANAGED SERVICES

 Access our superior technical insights by leveraging the indepth knowledge that we have gained through thousands of client projects over the past decade

- Tap into our expertise of working with datacenters, telco providers, software vendors, and hardware resellers
- Benefit from our ongoing commitment to improve support and resiliency, as well as expand global capabilities

GLOBAL HOSTING LOCATIONS AVAILABLE FOR BOTH DMA AND CONSOLIDATED FEED SOLUTIONS



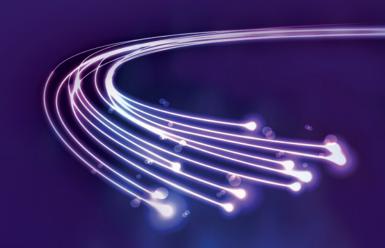
FOR MORE INFORMATION - www.interactivedata.com

To learn more about Electronic Trading Solutions contact an Interactive Data sales representative or email **info@interactivedata.com**

Interactive Data^{ss}

As global financial markets become increasingly competitive, electronic trading strategies are only as good as their underlying data and infrastructure. In this business, time is money and milliseconds matter.

Interactive Data is dedicated to providing financial firms with low and ultra-low latency global market data feed and trading infrastructure solutions to power electronic trading applications. Excellence is what we deliver because excellence is what you demand.



ABOUT INTERACTIVE DATA

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data has over 2,500 employees in offices worldwide.

For more information, please visit www.interactivedata.com or email info@interactivedata.com

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LONDON

Fitzroy House, 13-17 Epworth Street London EC2A 4DL United Kingdom T: +44 (0)20 7825 8650 E: eu-info@interactivedata.com

NEW YORK

100 William Street, 17th Floor New York, New York 10038 USA T: +1 212 771 6565 E: info@interactivedata.com

HONG KONG

2001-2005, 20/F The Center 99 Queen's Road Central Central, Hong Kong **T:** +852 3962 8100 **E:** info@interactivedata.com

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