WisdomTree ETFs PRODUCT GUIDE



GLOSSARY OF TERMS

Active management: Active funds are run by portfolio managers who attempt to outperform the market by selecting those securities they believe to be the best.

Passive management: Passive refers to investing in funds that seek to replicate the performance of an underlying index by holding either all the securities in the index or a

Passive management: Passive refers to investing in funds that seek to replicate the performance of an underlying index by holding either all the securities in the index or a representative sample of the securities in the index.

Risk management: The process of identification, analysis and either acceptance or mitigation of uncertainty in investment decision-making.

Volatility: A measure of the dispersion of actual returns around a particular average level.

Hedge: Apply strategies meant to mitigate the impact of currency movements on equity returns.

Forward currency contract: An agreement by two parties to transact in currencies at a specific rate on a future date and then cash settle the agreement with a simple exchange of the market value difference between the current market rate and the initial agreed-upon rate.

Swap: An agreement between two parties to exchange payments based on a reference asset, which may be a currency or interest rate but also a single asset, a pool of assets or an index of assets.

Transparency: Holdings are displayed daily on the website.

Liquidity: The degree to which an asset or security can be bought or sold in the market without affecting the asset's price.

Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds before investing. To obtain a prospectus containing this and other important information, please call 866.909.WISE (9473), or visit wisdomtree.com to view or download a prospectus. Read the prospectus carefully before you invest. Past performance does not guarantee future results.

RISKS: There are risks associated with investing including possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political/economic uncertainty. Investments in real estate involve additional special risks, such as credit risk, interest rate fluctuations and the effect of varied economic conditions. Funds that focus their investments in one country or region may be significantly impacted by regional events and developments which can adversely affect performance. Funds focusing on a single sector and/or smaller companies generally experience greater price volatility. Investments in emerging, offshore or frontier markets are generally less liquid/less efficient; subject to adverse governmental regulation and intervention or political developments.

Inflation protected securities do not eliminate risks associated with inflation or deflation. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As these Funds can have a high concentration in some issuers the Funds can be adversely impacted by changes affecting such issuers. Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. In addition when interest rates fall income may decline. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuers ability to make such payments will cause the price of that bond to decline.

One of the risks associated with the Managed Futures Strategy Fund (WDTI) and the Global Real Return Fund (RRF) is the complexity of the different factors which contribute to each Fund's performance, as well as their correlation (or non-correlation) to other asset classes. These factors include use of long and short positions in commodity futures contracts, currency forward contracts, swaps and other derivatives. An investment in WDTI is speculative and involves a substantial degree of risk. WDTI should not be used as a proxy for taking long only (or short only) positions in commodities or currencies. In markets without sustained price trends or markets that quickly reverse or "whipsaw" WDTI may suffer significant losses. Unlike typical exchange-traded funds, there are no indexes that the Currency Funds, Fixed Income Funds, WDTI or RRF attempt to track or replicate. Thus, the ability of these Funds to achieve their objectives will depend on the effectiveness of the portfolio manager. Due to the investment strategy of certain Funds they may make higher capital gain distributions than other ETFs. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Barclays Capital Inc. and its affiliates ("Barclays") is not the issuer or producer of the Funds and Barclays has no responsibilities, obligations or duties to investors in the Funds. These Barclays Indexes are a trademark owned by Barclays Bank PLC and licensed for use by WisdomTree with respect to the WisdomTree trust as the Issuer of the Funds. Barclays' only relationship to WisdomTree is the licensing of these Barclays Indexes which is determined, composed and calculated by Barclays without regard to WisdomTree or the Funds. While WisdomTree may for itself execute transaction(s) with Barclays in or relating to these Barclays Indexes in connection with the Funds that investors acquire from WisdomTree, investors in the Funds neither acquire any interest in these Barclays Indexes nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the Funds. The Funds are not sponsored, endorsed, sold or promoted by Barclays, and Barclays makes no representation or warranty (express or implied) to the owners of the Funds, the Issuer or members of the public regarding the advisability, legality or suitability of the Funds or use of these Barclays Indexes or any data included therein. Barclays shall not be liable in any way to the Issuer, investors, or to other third parties in respect of the use or accuracy of these Barclays Indexes or any data included therein or in connection with the administration, marketing, purchasing or performance of the Funds.

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WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only. Foreside Fund Services, LLC is not affiliated with the other entities mentioned. Indexes are unmanaged, and you cannot invest directly in an Index.



WisdomTree ETFS

At WisdomTree, we do things differently. We believe that active and passive investments are not mutually exclusive, so we have developed products designed to offer elements of each. Our ETFs are built with proprietary methodologies, smart structures and/or uncommon access to offer investors the potential for income, performance, diversification and more.

Our ETFs offer investors:

+ THOUGHTFUL INNOVATION

Each of our ETFs is exclusive to WisdomTree, and each is designed to redefine either how an investment is built or how a country or asset class is accessed.

+ SMART ENGINEERING

Each ETF is uniquely structured to offer the potential for performance, risk management—or both.

+ REDEFINED INVESTING

We combine what we believe are the best elements of active and passive investing to provide low-cost*, risk-managed investments.

*Ordinary brokerage commissions apply.

WisdomTree Equity ETFs

WisdomTree believes fundamentals like dividends and earnings offer more objective measures of a company's health, value and profitability than stock price alone. While the majority of ETFs are market cap-weighted—meaning they give more weight to companies selling at higher prices than those offering stronger fundamentals— WisdomTree has developed a proprietary index methodology designed to magnify the effect fundamentals have on risk and return characteristics.

HOW WE WEIGHT BY DIVIDENDS

The WisdomTree Dividend Indexes typically weight each stock eligible for inclusion by its share of the Dividend Stream®, defined as the sum of regular cash dividends paid by all the companies in the respective Index.

Rank in Index	Company Name	Indicated Dividend Per Share	Shares Outstanding (Billions)	Company Dividend Stream (Billions)	Percent of Total Dividend Stream
1	Exxon Mobil Corp	2.92	4.16	\$12.16	2.76%
2	Apple Inc.	2.08	5.58	\$11.60	2.63%
3	AT&T Inc	1.88	6.15	\$11.57	2.62%
4	Microsoft Corp	1.44	7.99	\$11.50	2.61%
5	Verizon Communications Inc	2.26	4.07	\$9.20	2.09%
6	General Electric Co	0.92	9.44	\$8.68	1.97%
7	Johnson & Johnson	3.00	2.77	\$8.30	1.88%
8	Chevron Corp	4.28	1.88	\$8.06	1.83%
9	Wells Fargo & Co	1.50	5.11	\$7.66	1.74%
10	The Procter & Gamble Co	2.65	2.72	\$7.21	1.64%
	s, Total Contributions	2102		\$95.93 \$440.94	21.76% 100.00%

WisdomTree Dividend Index: Total Dividend Stream Sources: WisdomTree, Bloomberg

Dividend Stream = Cash Dividends per Share x Shares Outstanding. The Dividend Stream is the aggregate cash dividends each component company has indicated it would pay in the coming year as of the most recent rebalance. Percent of Dividend Stream = Company Dividend Stream / Total Stream of All Companies.

HOW WE WEIGHT BY EARNINGS

The WisdomTree Earnings Indexes typically weight each stock eligible for inclusion by its share of the Earnings Stream, defined as the sum of aggregate earnings generated by all companies in the respective Index.

TOP 10 LARGEST COMPANIES IN WISDOMTREE DOMESTIC EARNINGS INDEX

[Ranked by Core Earnings, as of November 30, 2015]

Rank in Index	Company Name	Company Earnings Stream (Billions)	Percent of Total Earnings Stream
1	Apple Inc.	\$53.4	4.9%
2	JP Morgan Chase & Co	\$24.3	2.2%
3	Berkshire Hathaway	\$22.3	2.0%
4	Wells Fargo & Co	\$21.6	2.0%
5	Exxon Mobil Corp	\$20.3	1.9%
6	Gilead Sciences Inc	\$16.9	1.5%
7	Bank of America Corp	\$15.4	1.4%
8	Microsoft Corp	\$15.3	1.4%
9	Wal-Mart Stores	\$15.2	1.4%
10	Johnson & Johnson	\$14.8	1.4%

Top 10 Companies, Total Contributions \$219.60 20.07% WisdomTree Earnings Index: Total Earnings Stream \$1,094.40 100.00%

Sources: WisdomTree, S&P

Company Core Earnings Stream=Total Earnings over Prior 12 Months of Company in Dollars.

Percent of Total Earnings Stream=Company Earnings/Total Stream of All Companies.

The annual screening date for the WisdomTree U.S. Earnings and U.S. Dividend Equity Indexes is at the end of November. Core earnings is a standardized calculation of earnings developed by S&P and designed to include expenses, income and activities that reflect the actual profitability of an enterprise's ongoing operations.



WisdomTree Currency Hedged Equity ETFs

International investing provides many exciting opportunities to investors. But these opportunities can come with additional risks — one of which is currency fluctuations. Consider that international investment returns are typically made up of two parts: equity returns and currency returns. Not only can currencies add volatility, but in some cases currencies can negatively impact the total return experience from equities. WisdomTree's Hedged Equity family of Funds enables investors to access the growth potential of numerous markets around the world while hedging out the risks and volatility of the corresponding currency.

WisdomTree Currency, Fixed Income & Alternative ETFs

OUR APPROACH TO CURRENCY

WisdomTree offers a family of single currencies and currency baskets within the ETF structure. The ETFs typically seek to achieve total returns reflective of both money market rates in the particular country available to foreign investors, and the changes in value of these currencies relative to the U.S. dollar. In most instances, the ETFs use investments in high-quality U.S. Treasuries or money market instruments along with forward currency contracts and swaps to achieve risk-return exposures that are economically similar to money market instruments denominated in the specified currency or currencies—all within the ETF structure.

OUR APPROACH TO FIXED INCOME

We take a different approach to fixed income investing. We look beyond market capitalization to consider fundamental and market risk factors as well as liquidity and market presence. To manage key risks of liquidity, solvency, and inflation, WisdomTree utilizes a disciplined active investment process focused on risk management to help unlock medium and long-term potential. The Funds typically seek to achieve a high level of total returns consisting of both income and capital appreciation from investments in debt securities. These ETFs usually invest in local currency bonds, global bonds, corporate bonds, forward currency contracts, investment grade U.S. short-term securities and swaps.

OUR APPROACH TO ALTERNATIVES

Alternative investments can offer diversification and performance potential in almost any market. Traditionally, however, these types of strategies are not available to individual investors without significant investments in complex, illiquid strategies. Through WisdomTree, some of these sophisticated strategies are available to all investors in the ETF structure. In addition to having no investment minimums, WisdomTree Alternative ETFs provide low fees*, full transparency and daily liquidity.

U.S. EQUITY DIVIDEND

DTD 0.28%	DLN 0.28%
Total Dividend	LargeCap Dividend
DON 0.38%	DES 0.38%
MidCap Dividend	SmallCap Dividend
DHS 0.38% High Dividend**	DTN 0.38% Dividend ex-Financials
DGRW 0.28% U.S. Quality Dividend Growth**	DGRS 0.38% U.S. SmallCap Quality Dividend Growth**

INTERNATIONAL EQUITY GLOBAL / GLOBAL EX-U.S.

DEW 0.58% Global High Dividend**	DNL 0.58% Global ex U.S. Quality Dividend Growth**
GSD 0.43% Global SmallCap Dividend	GNAT 0.58% Global Natural Resources
DBU 0.58% Global ex-U.S. Utilities	DRW 0.58% Global ex-U.S. Real Estate
AXJL 0.48% Asia Pacific ex-Japan	CCXE 0.58% Commodity Country Equity

EMERGING / FRONTIER MARKETS

DEM 0.63%	DGS 0.63%
Emerging Markets	Emerging Markets
High Dividend**	SmallCap Dividend
DGRE 0.63%	EMCG 0.63%
Emerging Markets Quality	Emerging Markets
Dividend Growth**	Consumer Growth
XSOE 0.58% Emerging Markets ex- State-Owned Enterprises	EPI 0.83% India Earnings
CXSE 0.53% China ex-State-Owned Enterprises	GULF 0.88% Middle East Dividend

EARNINGS

EXT Total Earnings	0.28%	EPS 0.28 Earnings 500 (LargeCap Earnings)	%
EZM MidCap Earning	0.38 %	EES 0.38 SmallCap Earnings	8%
EZY LargeCap Value	0.38%		

DOLLAR SENSITIVE FOUITY

DOLLAR SENSITIVE EQUIT				
USSD 0.33% Strong Dollar U.S. Equity	USWD 0.33% Weak Dollar U.S. Equity			
EMSD 0.58% Strong Dollar Emerging Markets Equity				

DEVELOPED WORLD EX-LLS

DEVELOPED WORLD EX-U.S.				
DWM 0.48% International Equity**	DOL 0.48% International LargeCap Dividend			
DIM 0.58% International MidCap Dividend	DLS 0.58% International SmallCap Dividend			
DTH 0.58% International High Dividend**	DOO 0.58% International Dividend ex-Financials			
EUDG 0.58% Europe Quality Dividend Growth**	EZR 0.48% Europe Local Recovery			
DFE 0.58% Europe SmallCap Dividend	JDG 0.43% Japan Quality Dividend Growth**			
DFJ 0.58% Japan SmallCap Dividend	AUSE 0.58% Australia Dividend			

Percentages reflect each Fund's expense ratio.

**Changes were made to the WisdomTree ETF name on August 31, 2015. Visit http://www.wisdomtree.com/etf-fund-name-changes for details.

CURRENCY HEDGED EQUITY

0.48%

GLOBAL EUSC HEDJ DXGE 0.58% 0.58% Germany Hedged Equity Europe Europe Hedged Hedged Equity SmallCap Equity **DXUS HDWM** IHDG 0.44% 0.58% International Hedged
Quality Dividend Growth** International Hedged Global ex-U.S Hedged Dividend Equity **HDLS** HGSD DXKW 0.58% 0.43% International Hedged Global Hedged Korea Hedged SmallCap Dividend SmallCap Dividend Equity

HDRW

Real Estate

DXJR

Real Estate

FIXED INCOME STRATEGIC CORE

CRDT

UBND

AGGY

INTERNATIONAL

EMCB 0.60% Emerging Markets Corporate Bond

ELD 0.55%

ALD Asia Local Debt **AUNZ** 0.45% Australia &

JAPAN

DXPS

United Kingdom

Hedged Equity

DXJ 0.48% Japan Hedged Equity **DXJF** 0.48%

Japan Hedged Financials

JHDG 0.43% Japan Hedged Quality Dividend Growth**

Global ex-U.S. Hedged

DXJS 0.58% Japan Hedged SmallCap Equity

0.48%

0.35%

0.58%

0.48%

DXJC 0.48% Japan Hedged Japan Hedged Capital Goods

0.43%

DXJH 0.48% Japan Hedged

DXJT 0.48% Japan Hedged Tech, Media and Telecom

INTEREST RATE STRATEGIES

AGZD 0.23% Barclays U.S. Aggregate Bond Zero Duration

AGND 0.28% Barclays U.S. Aggregate Bond Negative Duration

HYZD 0.43% BofA Merrill Lynch High Yield

HYND 0.48%

JGBB 0.50% Japan Interest Rate Strategy

USFR 0.15% Bloomberg Floating Rate Treasury

DYNAMIC

Health Care

DDWM 0.35% Dynamic Currency Hedged International Equity

DDLS 0.43% Dynamic Currency Hedged International SmallCap Equity

DDEZ 0.43% Dynamic Currency Hedged **Europe Equity**

DDJP 0.43% Dynamic Currency Hedged Japan Equity

CURRENCY DOMESTIC

USDU 0.50%

EMERGING MARKETS

CEW

 CCX 0.55% Commodity Currency Strategy

GLOBAL EX-U.S.

ALTERNATIVE

DYLS 0.48% Dynamic Long/Short U.S. Equity

PUTW

TONS

CBOE S&P 500

PutWrite Strategy

DYB 0.48% Dynamic Bearish U.S. Equity

WDTI 0.95% Managed Futures Strategy

RRF 0.64% Global Real Return

GCC 1.05% Commodity Index

 BZF

Emerging Currency

Chinese Yuan ICN 0.45%

0.45%

 CYB

0.45% Brazilian Real Strategy

0.55%

Indian Rupee Strategy

Coal

Percentages reflect each Fund's expense ratio.

0.38%

1.25%

^{**}Changes were made to the WisdomTree ETF name on August 31, 2015. Visit http://www.wisdomtree.com/etf-fund-name-changes for details.

EQUITY

	Ticker F	Exp. Ratio
DOMESTIC DIVIDEND	110.10.	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Total Dividend	DTD	0.28%
LargeCap Dividend	DLN	0.28%
MidCap Dividend	DON	0.38%
SmallCap Dividend	DES	0.38%
High Dividend**	DHS	0.38%
Dividend ex-Financials	DTN	0.38%
U.S. Quality Dividend Growth**	DGRW	0.28%
U.S. SmallCap Quality Dividend Growth**	DGRS	0.38%
DOMESTIC EARNINGS		
Total Earnings	EXT	0.28%
Earnings 500	EPS	0.28%
	EZM	0.26%
MidCap Earnings		
SmallCap Earnings	EES	0.38%
LargeCap Value	EZY	0.38%
DEVELOPED WORLD EX-U.S.		
International Equity**	DWM	0.48%
International LargeCap Dividend	DOL	0.48%
International MidCap Dividend	DIM	0.58%
International SmallCap Dividend	DLS	0.58%
International High Dividend**	DTH	0.58%
International Dividend ex-Financials	DOO	0.58%
Europe Quality Dividend Growth**	EUDG	0.58%
Europe Local Recovery	EZR	0.48%
Europe SmallCap Dividend	DFE	0.58%
Japan Quality Dividend Growth**	JDG	0.43%
Japan SmallCap Dividend	DFJ	0.58%
Australia Dividend	AUSE	0.58%
GLOBAL / GLOBAL EX-U.S.		
Global High Dividend**	DEW	0.58%
Global ex U.S. Quality Dividend Growth**	DNL	0.58%
Global SmallCap Dividend	GSD	0.43%
Global Natural Resources	GNAT	0.58%
Global ex-U.S. Utilities	DBU	0.43%
Global ex-U.S. Real Estate	DRW	0.58%
Asia Pacific ex-Japan	AXJL	0.48%
Commodity Country Equity	CCXE	0.58%
EMERGING / FRONTIER MARKETS		
Emerging Markets High Dividend**	DEM	0.63%
Emerging Markets SmallCap Dividend	DGS	0.63%
Emerging Markets Quality Dividend Growth*		0.63%
Emerging Markets Consumer Growth	EMCG	0.63%
India Earnings	EPI	0.83%
Emerging Markets ex-State-Owned Enterprises	XSOE	0.58%
China ex-State-Owned Enterprises	CXSE	0.53%
Middle East Dividend	GULF	0.88%

CURRENCY HEDGED EQUITY

	Ticker E	Exp. Ratio
GLOBAL		
Europe Hedged Equity	HEDJ	0.58%
Europe Hedged SmallCap Equity	EUSC	0.58%
Germany Hedged Equity	DXGE	0.48%
Global ex-U.S. Hedged Dividend	DXUS	0.44%
International Hedged Quality Dividend Growth**	IHDG	0.58%
International Hedged Equity	HDWM	0.35%
International Hedged SmallCap Dividend	HDLS	0.58%
Global Hedged SmallCap Dividend	HGSD	0.43%
Korea Hedged Equity	DXKW	0.58%
United Kingdom Hedged Equity	DXPS	0.48%
Global ex-U.S. Hedged Real Estate	HDRW	0.43%
JAPAN		
Japan Hedged Equity	DXJ	0.48%
Japan Hedged Quality Dividend Growth**	JHDG	0.43%
Japan Hedged SmallCap Equity	DXJS	0.58%
Japan Hedged Financials	DXJF	0.48%
Japan Hedged Real Estate	DXJR	0.48%
Japan Hedged Capital Goods	DXJC	0.48%
Japan Hedged Health Care	DXJH	0.48%
Japan Hedged Tech, Media and Telecom	DXJT	0.48%
DYNAMIC		
WisdomTree Dynamic Currency Hedged International Equity Fund	DDWM	0.35%
WisdomTree Dynamic Currency Hedged International SmallCap Equity Fund	DDLS	0.43%
WisdomTree Dynamic Currency Hedged Europe Equity Fund	DDEZ	0.43%
WisdomTree Dynamic Currency Hedged Japan Equity Fund	DDJP	0.43%

DOLLAR SENSITIVE EQUITY

Strong Dollar U.S. Equity	USSD	0.33%
Weak Dollar U.S. Equity	USWD	0.33%
Strong Dollar Emerging Markets Equity	EMSD	0.58%

FIXED INCOME

	Ticker I	Exp. Ratio
STRATEGIC CORE		
Strategic Corporate Bond	CRDT	0.45%
Western Asset Unconstrained Bond	UBND	0.55%
Bardays U.S. Aggregate Bond Enhanced Yield	AGGY	0.12%
INTERNATIONAL		
Emerging Markets Corporate Bond	EMCB	0.60%
Emerging Markets Local Debt	ELD	0.55%
Asia Local Debt	ALD	0.55%
Australia & New Zealand Debt	AUNZ	0.45%
INTEREST RATE STRATEGIES		
Barclays U.S. Aggregate Bond Zero Duration	AGZD	0.23%
Barclays U.S. Aggregate Bond Negative Duration	AGND	0.28%
BofA Merrill Lynch High Yield Bond Zero Duration	HYZD	0.43%
BofA Merrill Lynch High Yield Bond Negative Duration	HYND	0.48%
Japan Interest Rate Strategy	JGBB	0.50%
Bloomberg Floating Rate Treasury	USFR	0.15%

CURRENCY STRATEGIES

DOMESTIC

Bloomberg U.S. Dollar Bullish	USDU	0.50%
GLOBAL EX-U.S.		
Commodity Currency Strategy	ССХ	0.55%
EMERGING MARKETS		
Emerging Currency Strategy	CEW	0.55%
Chinese Yuan Strategy	CYB	0.45%
Brazilian Real Strategy	BZF	0.45%
Indian Rupee Strategy	ICN	0.45%

ALTERNATIVE

Coal	TONS	1.25%
Continuous Commodity Index	GCC	1.05%
Global Real Return	RRF	0.64%
CBOE S&P 500 PutWrite Strategy	PUTW	0.38%
Managed Futures Strategy	WDTI	0.95%
Dynamic Bearish U.S. Equity	DYB	0.48%
Dynamic Long/Short U.S. Equity	DYLS	0.48%

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