

A long-exposure photograph of a tropical beach at dusk. In the center, a building with two large thatched roofs sits on a wooden pier extending into the ocean. The building is illuminated from within, and its lights reflect on the calm water. The sky is a deep blue with scattered clouds, and the sun has just set, creating a warm glow on the horizon. Palm fronds are visible in the upper right corner.

HOSPITALITY AND LEISURE

An overview of our global practice



OVERVIEW

DLA Piper is a leading global law firm for the hospitality & leisure sector.

We have lawyers located in more than 30 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific, positioning us to help companies with their legal needs anywhere in the world.

DLA Piper was one of the first firms to develop a dedicated global hospitality & leisure sector group and we now have over 200 lawyers with a proven track record, advising the industry on a diverse range of issues.

Our knowledge and experience enable us to determine trends, identify opportunities and threats to growth, create solutions and deliver commercially robust advice. In our role as business advisors for our clients, we know the sector, its key players, and its unique concerns.

We act for a broad spectrum of industry clients, including leading global, regional and national hotel and resort businesses; leisure and sports operators; on-line gaming and gambling establishments; hospitality and catering organisations and for the promoters and developers of major sporting events, including various Olympic authorities and the Commonwealth Games, as well as financiers and banks operating in the sector.

By aligning the breadth and depth of our key practice areas to the specific needs of the sector, we have the requisite focus and experience to provide a first-class service, coupled with international and national understanding, to our clients in their local and international investments and operations.

Every legal skill is available to you, and we are one team offering you unmatched global reach in your sector.

OUR CLIENTS INCLUDE

- Accor
- Aldor Hospitality
- Azimut Hotels Russia
- Bank of China
- Barclays
- Blackstone Group
- bet365
- Capital Partners
- Compass Group
- Cornerstone Real Estate Advisers LLC
- Devere Group
- Dusit International
- Emaar
- Extreme Hotels
- Fairmont Raffles International
- Halcyon Hotels and Resorts
- Hard Rock Café
- Hilton Worldwide
- Hyatt International
- InterContinental Hotels Group
- Interstate Hotels & Resorts
- Katara Hospitality
- KSL Capital Partners
- Lloyds Banking Group
- Marriott International
- Millenium & Copthorne Hotels
- Morgans Hotels Group
- Motel One
- NH Hoteles
- Olayan Group
- Orient Express Hotels & Resorts
- Paramount Hotels & Resorts
- Regional Hotels Group Russia
- Rezidor Hotels Group
- Royal Bank of Scotland
- Sberbank Russia
- Starwood Hotels & Resorts
- Station Casinos Inc.
- Tune Hotels
- Wells Fargo Capital Finance
- West Paces/Capella
- Wyndham Hotel Group

SELECTED GLOBAL CREDENTIALS

Development, Acquisition and Divestment

- Advised Henry Boot Developments on the development of a new international conference centre (AECC) on a 59 hectare site near Aberdeen Airport. The new AECC will extend to approximately 825,000 sq feet and the development will additionally include three hotels (Hilton, Starwood and Premier Inn).
- Advised Devere Group on the disposal of six UK golf resort hotels. The hotels included flagship Cameron House hotel and golf resort but also an extensive timeshare business that operated over four of the hotel resorts.
- Advised Travelodge Hotels on four new hotel developments in Scotland.
- We acted for Motel One on the acquisition of land at Cross Street, Manchester for the development of a 290 bedroom hotel, including documentation of the construction arrangements with Russells.
- Involved in proposed new Hilton Hotels developments in Edinburgh, Glasgow, Aberdeen and Belfast.
- Advised LaSalle Investment Management on the purchase of a hotel in Milton Keynes, UK and re-branding to Travelodge.
- Center Parcs opened their fifth UK site in Bedfordshire, a £250 million, we advised on legal work relating to securing the land and also documenting concession arrangements.
- Advised David Lloyd Leisure Operations Holdings Limited, the holding company owned by Caird Capital LLP, the UK based private equity firm, and London & Regional Holdings Limited on the sale of David Lloyd Leisure Group to TDR Capital LLP, the UK based private equity firm.
- Advised The Wellcome Trust on its acquisition of 50% of Raag Hotels which operates and develops Tune hotels in London. Following the acquisition, Raag Hotels will be operated as a joint venture.
- Assisted Boscolo Hotel S.p.A., the Italy based company that owns and operates a network of hotels, in the acquisition by Al Rayyan Tourism & Investment Company (the Qatar-based company) of the 5 star Hotel Boscolo Aleph.
- Our UK and Hungarian teams advised Al Habtoor Group on the sale of the InterContinental Budapest to the Al Habtoor Group. Completion of the transaction resulted in Al Habtoor Group acquiring a second substantial hotel operation in Budapest, Hungary.
- DLA Nordic assisted AxFast in the acquisition of Fastigheten Torgvågen 8 which consisted of, among other things, the department store PUB in Stockholm and a hotel, the deal was valued at SEK 980 million.
- Advised Katara Hospitality on the disposal of five InterContinental hotels to Katara Hospitality, a subsidiary of Qatar Investment Authority. Acting for the seller, the multi-jurisdictional DLA Piper team, advised on the sale which saw Katara Hospitality acquire joint control (with InterContinental Hotels Group plc) of five luxury InterContinental hotels, including the Amstel Amsterdam, the Carlton Cannes, the InterContinental Frankfurt, the InterContinental Madrid and the InterContinental De La Ville Rome.
- Advised TUI on the sale of the business of Hotel des Neiges in the French Alps (Courchevel).
- Acted for Blackstone in connection with the sale of Trianon Palace hotel in Versailles to Financière Immobilière Bordelaise for a total deal value of €52 million. The hotel should remain operated by Hilton as a Waldorf Astoria.
- Advised Blackstone on the acquisition and financing of Hotel Concorde Opera in Paris and negotiation of the Hotel Management Agreement with Hilton Worldwide, the deal was valued at €140 million.



- Advisory work for Nicklaus Design in connection with a golf course development and operations in Bishkek, Kyrgyzstan.
- Advised Shanghai Jin Jiang International Hotels, a leading hotel group in China, on its strategic investment in Plateno Group for approximately US\$1.3 billion, giving it an 81% stake in the company. The deal values Plateno Group at 10.8 billion yuan.
- Advised Gaw Capital Partners on its acquisition of Hyatt Regency, Osaka, Japan and in respect of the refinancing of the hotel and various commercial agreements related to the hotel.
- Successfully appointed by Hilton in relation to their hotel development works in Greater China.
- Advised Carlson Rezidor on the sale of a Beijing hotel.
- Advising Gaw Capital Partners on the acquisition of the InterContinental Hong Kong. A landmark deal for Gaw Capital, and their first separate account investment in Asia. It is also a landmark deal for Hong Kong, the InterContinental has been an iconic property for many years and will continue to remain so under Gaw Capital's management.
- Advised the Destination Brisbane Consortium (comprising Echo Entertainment Group Limited, Chow Tai Fook Enterprises Limited and Far East Consortium (Australia) Pty Ltd) on its bid for the Queen's Wharf Brisbane Project in Australia.
- We represented Hyatt Hotels Corporation in the ALIS 2014 M&A deal of the year, involving the \$590 million disposition of 38 hotels. The portfolio consisted of Hyatt Place and Hyatt House hotels totalling 4,950 rooms in 21 states. We also represented Hyatt with regard to the franchise agreements entered into with the purchaser, with all hotels retaining their existing Hyatt Place and Hyatt House branding.
- A multidisciplinary team of thirty US lawyers represented IHG in the acquisition of Kimpton Hotels & Restaurants, the world's largest independent boutique hotel operator for US\$430 million in cash.
- Represented Blackstone in the acquisition of three limited service Marriott franchised hotels (two Courtyard by Marriott and one Springhill Suites hotels) and one full service Hilton franchised hotel in the Charlotte, North Carolina area from affiliates of Sree Hotels. The acquisition included the assumption of two CMBS mortgage loans and the engagement of affiliates of Sage Hospitality as the managers of the hotels.
- Advised IHG in the disposition of an 80% interest in the historic InterContinental Barclay hotel in Manhattan. The transaction involved a joint venture in which our client, IHG, entered into a joint venture agreement with Constellation Hotels to own and substantially redevelop the asset. IHG also negotiated a long-term management agreement to manage the hotel.
- Advised our client in its equity investment in Playa Hotels & Resorts B.V. ("Playa"), a company formed to own, operate and develop all-inclusive resorts in Central America and the Caribbean, and its conclusion of a master development agreement granting Playa certain rights to operate all-inclusive resorts franchised under two new Hyatt brands in five Latin American and Caribbean countries on an exclusive basis through 2018.

Management Agreements and Operations

- Advised Amaris Hospitality in relation to two hotel portfolios in the UK to be managed by Accor (covering a total of 30 hotels in all). We advised and negotiated on the hotel management agreements and associated documentation with Accor for the Mercure hotel portfolio across the United Kingdom and on various on-going arrangements and variations to the existing Moorfield portfolio. Following the purchase of part of the Thistle Portfolio, the hotels have been subject to conversion and renovation under the Mercure brand. Conversion was achieved in fairly short timescales in order to keep the hotels operating throughout.
- Advised Intercontinental Hotel Group in the negotiation of the terms of a hotel management agreement relating to the first Indigo-branded hotel in Paris, France.
- We advised Algonquin on the acquisition of both the operating and the owning companies of a 3* hotel in Colombes (inner Parisian suburbs), and assisted them in the mandatory consultation process of the works council representing Opco's employees. We also coordinated the financing of the operation via the sale and lease back of the property by the owning company to a financial institution by way of a financial lease (credit bail immobilier).
- Assisted Fondo Strategico Italiano S.p.A ("FSI") on its £60,000,000 investment for an equity stake in the Rocco Forte group of companies. Rocco Forte Hotels has ten hotels, including Brown's in London, the Balmoral in Edinburgh and the Savoy in Florence. With the investment from FSI, Rocco Forte Hotels is looking to double its size over the next five years. The Rocco Forte group is already in advanced stages of discussions concerning a development in Venice and actively pursuing



projects in Milan, Naples and Sicily. It is also considering opportunities in Jeddah, Shanghai, New York, Paris and Madrid.

- Torunlar GYO instructed us to review, revise and negotiate on management/operating agreements which will be executed with two worldwide hotel chains, about the development, management and operation of two hotels to be constructed on an Istanbul mixed-used project.
- Assisted Holiday Inn, with property operations due diligence and in structuring agreements and negotiations in Shymkent, Kazakhstan.
- We advised DAS Real Estate on the terms of a management agreement with Langham Hospitality Group for a 323 room resort development. The deal marks the Langham's first property in the Middle East and is the first resort to be managed by DAS Real Estate.
- Advised Paramount Hotels & Resorts on the management agreement for a 1,250 key luxury hotel in Downtown Dubai in which the hotel rooms are being sold to investors. The deal in Downtown Dubai is with developer Damac and the second time the parties have collaborated in respect of hotels in which the rooms are being sold as investments (the first being in Jumeirah Waterfront, Dubai). We advised not only on the terms of the management agreement but also on the particular issues that arise for a hotel operator when dealing with hotel assets where rooms are under the ownership of third parties (a 'condo-hotel' concept). The hotel itself will be the third largest in Dubai.
- We are acting for Al Aqeeq Real Estate Development Company, the KSA based owner in the negotiations of the hotel management agreements with Millennium & Copthorne. The hotel will be Millennium & Copthorne's first branded 'Biltmore' hotel in Riyadh, Kingdom of Saudi Arabia.
- Acting for Brilliant Role Group based in Erbil, Kurdistan, in relation to the negotiation of hotel management agreements with Jumeirah Group. The hotel to be developed forms part of a larger mixed use development and may include some branded residences.
- Reviewed and amended Millennium & Copthorne Hotels suite of hotel management agreements from a UAE and English law perspective.
- Advised Intercontinental Hotel Group on hotel management agreements with a hotel owner assigning its interests to four new owners through a corporate split in Japan.
- Advised Virgin Active Health Clubs on its lease and service agreement for its premises at the EmQuartier shopping mall in Bangkok, Thailand.
- Represented Ares Management in the negotiation of management agreements and related documents for the development of the Aloft Boston Waterfront and the Element Boston Waterfront, which will be side-by-side hotels containing 330 and 180 rooms, respectively, and located adjacent to the Boston Convention & Exhibition Center.

Finance, Restructuring and Tax

- Acted for Aareal Bank AG in connection with the €215 million senior loan financing of the acquisition by a JV comprising Benson Elliot, Walton Street Capital and Algonquin of four European hotels (Milan, Rome, Paris and Frankfurt) from Host Hotels and Resorts.
- We advised on a £340 million restructuring for Q Hotels which then provided the platform to enable it to complete the acquisition of six former De Vere Hotels and the De Vere Luxury lodge business, expanding its UK portfolio to twenty seven hotels. The deal saw new funding being provided to the group in the form of equity from Sankaty Advisors/Bain Capital and Canyon Capital and a new debt facility from Blackstone and Wells Fargo. The transaction

also included a complex debt for equity swap in relation to part of the debt previously acquired from the liquidators of IBRC as well as an exit from administration and some difficult lease renegotiations.

- We advised RBS on its financing of the £30 million plus acquisition by its borrowers of the Raddison Blu in Glasgow, to include restructuring of the management agreement.
- Advised Barclays in the refinancing of the Chris Stewart Group of companies that own and operate a portfolio of apart hotel properties. Funding over £10 million and includes development facilities for on going developments.
- Assisted London-based Maybourne Hotel Group on its planned refinancing through the signing of a £547 million five year debt facility.
- Bank Leumi Plc, a London boutique bank, on security structures in connection with the refinancing of the construction and refurbishment of a hotel in Prague, Czech. Republic and later amendment of facility and extension of repayment.
- Advised an Austrian bank on the financing of a five star Resort near Zadar, Croatia. Our work included due diligence, review and amendments to project agreements (including acquisition documents, corporate documentation, construction and hotel management agreement, insurance agreements), drafting and negotiating finance documentation and advising on establishing security and closing of transaction.
- We advised catering and hospitality group DO & CO on the successful placement of a EUR 150 million corporate bond. The bond, with a maturity of seven years, was offered to private and institutional investors and placed in Austria and Germany.
- Advised Blackstone in connection with the refinancing of the Star portfolio of 45 hotels located in France for a total bank debt of €92 million.
- Advised international lenders led by a major Spanish bank in the granting of a long term loan (€650 million) to a major Luxembourg hotel management.
- We advised Blackstone and Goldman Sachs on the joint acquisition of a debt portfolio secured with mortgages over the hotels owned or operated by Silken Hotels (Grupo Urvasco) in Spain and Belgium, together with the acquisition of Silken hotels Puerta Málaga.



- Assisting Kingstreet in a loan-to-own transaction regarding a 5* hotel in Sitges, Barcelona.
- Advised Generali Real Estate as part of a syndicate of entities that will be providing construction finance for the Canalejas project, a large redevelopment of a historical area in the centre of Madrid, Spain, that will include, inter alia, luxury residential units, a Four Seasons hotel and a luxury brand shopping centre.
- Assisted Libertas Rixos on the financing for the construction of a five star hotel in Dubrovnik, Croatia, including advice on the financing documentation under Austrian law and the security documentation and related issues under Croatian law.
- Advised Warimpex, a leading property developer in the hotel and leisure industry and hotel operator in the CEE region, on the financing of a budget chain.
- Our Moscow and St Petersburg offices respectively assisted Orient Express in a \$50 million financing for a major capital investment redevelopment for the historic Orient Express Grand Hotel Europe, St Petersburg, Russia.
- Represented Goldman Sachs in the refinancing of a US\$5.2 billion facility for the Venetian Macau casino in China.

- Representing August Group Ventures with respect to the purchase of the mortgages and notes related to eight Embassy Suites hotel properties located primarily in the Western United States and the purchase of the eight hotel properties from chapter 11 debtors.

Franchise, Outsourcing and Commercial Agreements

- Our representation of Marriott has covered a number of hotel transactions in places such as Amsterdam, Warsaw, Istanbul, Dusseldorf, Edinburgh, Dresden and a significant UK managed portfolio, with pipeline deals for Belfast, Athens, Glasgow and Toulouse. The majority of these transactions have involved hotel franchising under English law but our Global reach has enabled us to be involved locally also. Franchise deals for Marriott brands include Courtyard by Marriott, Residence Inn, Moxy and Autograph. Certain franchise deals have looked at innovative ways to support franchisees with early investment and/or lease costs before the hotel has established its trading and/or looked at practical solutions to the Owner/Franchisor relationship.
- Advised Amaris Hospitality on three Hilton franchises across the UK and Ireland, including franchise of Hilton's Garden Inn and Doubletree brands in Edinburgh, Dublin and Glasgow, operated by Amaris themselves.
- Advised the Berkeley Hotel Limited on a services/product supply agreement with Bamford Limited for a new health club and spa at the Berkeley Hotel, UK.
- Conducted a review for Jurys Inn, in relation to the Hilton franchise associated with hotels at Heathrow Airport, Chelsea and Islington and Real Estate advice relating to the individual properties.
- We advised on a framework agreement with Ernst & Young relating to E&Y's global accommodation and conference requirements at Marriott Hotels.
- Advised Marriott on its global framework for the provision of accommodation and conference facilities across its global hotel portfolio.
- Acting for TUI Travel Plc in relation to its outsourcing of desktop IT services to Dell in a pan-European deal valued at £140 million.
- Advised both British Airways and Virgin Atlantic (separately) on global catering outsourcing agreements.
- Advised a Dutch investor in the business lease of a luxury nightclub in Ibiza, to be operated by the UK operator Gatecrasher.
- We acted for Morgans Hotel Group in the execution of a hotel franchise agreement in Karakoy area with a Turkish developer.
- Advised IHG inn Baku, Azerbaijan, in relation to property due diligence and contract structure and tax advisory and provided assistance on general business issues.
- Represented the owner in hotel negotiations with Rezidor for the first Western branded property, Park Inn, in the Far Eastern Russia region of Petropavlosk-Kamchatsky.
- Representing Alshaya Group in negotiation of joint venture and franchise agreements for multiple Starbucks, PinkBerry and Kidzania and other top brand retail outlets in Russia.
- Reviewed and amended IHG's template form franchise agreement from a Saudi Arabian law and South African law perspective.
- Advised Intercontinental Hotel Group on its proposed franchise arrangement with a Japanese hotel located in Miyazaki, Japan and performing real estate due diligence.
- Advised Maxim's Caterers, Hong Kong's largest food services company, on merchandising agreements, co-branding and promotion agreements in Hong Kong, Macau and South China, and also in obtaining new rights in Western China.
- Advised Marriot Vacation Club on its timeshare and corporate structures in Asia, including providing multijurisdictional securities compliance guidance for projects located in Germany, India, Indonesia, United Kingdom, Thailand, Malaysia, Hong Kong, China, Japan, Korea, Singapore, and Australia, Macau, Philippines and Taiwan.
- Representing Wyndham Worldwide as outside franchise counsel in its international expansion, including its expansion into Latin America (including Mexico and Venezuela), including licensing, joint venture and management transactions.
- Advised on leasing of the retail, dining and entertainment area of the Shanghai Disney Resort to various tenants, including Chow Tai Fook, I.T. Apparels, Adidas, Bathing Ape, LEGO, Build-A-Bear Workshop, Sephora, Industrial and Commercial Bank of China, The Cheesecake Factory, Ippudo Catering, Dondonya Catering, Pandora and New Balance.
- Represented Goldman in the refinancing of a US\$5.2 billion facility for the Venetian Macau casino in China.



Advertising and Brand

- We run a global copyright enforcement strategy and policy for the Football Association/ Premier League (PL). This includes both civil and criminal copyright actions. The aim is to enforce the PL's copyright in its audiovisual content, particularly against those who show broadcasts in pubs without the appropriate licence, and the suppliers of equipment to such pubs, through civil and criminal proceedings. This high-profile campaign involves a team of 18 lawyers across four of our English and Scottish offices. The campaign has seen significant success, with the number of pubs showing infringing broadcasts reduced significantly since the campaign started. This instruction has also involved advising on a swiftly developing area of copyright law on disputes/ discussions with major players.
- Assisted Gamesys (Queen Of Bingo mark) by providing strategic trade mark advice including opposing third party trademarks, filing for trade mark protection, defending opposition of those marks, translation issues relating to trade marks, cross border considerations and strategy, drafting co existence/settlement agreements, liaising with OHIM and third party trade mark owners.
- Advised Emirates in relation to domain name UDRPs in respect of emiratesholidays.net, emirates.ch, emirates.cz, emiratesairlines.co.uk; action against an unauthorized third party supplier of Emirates branded merchandise; advising in relation to a scam email from a third party purporting to be Emirates and requesting personal information in order to supply a prize.
- Representing Hyatt Hotels Corporation as lead global outside intellectual property counsel, including the management of its global IP portfolio and advising the company on strategic matters related to the worldwide protection of its marks on the Internet and in other new media. We have successfully resolved a number of contentious trademark matters in the US, China, India, Korea, the Middle East, Latin America and Europe.
- Advised the Savoy Hotel Group on the management of its global trade mark portfolio and infringement issues.
- Advised a global hotel operator on advertising law issues, including responding to ASA complaints.
- Advised with respect to various loyalty rewards programs including negotiating: a program agreement for a co-branded credit and charge card program with a leading financial institution and a related arrangement with one of the major card associations; and a participation agreement with an airline loyalty rewards

program, American Express's credit card program and Web-based consumer-direct travel services for leisure and business travellers.

Data Privacy and Security

- Drafting and negotiation of agreements relating to outsourcing of Millennium & Copthorne Hotels CRM system and related data protection advice, including in relation to data security, cross-border data transfers, and data capture/marketing use of data.
- Representing Wyndham Vacation Ownership in maintaining privacy and data security for the personal information of its timeshare purchasers and borrowers.
- Supplying data protection advice to a number of international hotel chains, especially in the context of transactions for the acquisition, sale or lease of their properties.

Sports and Fitness Related

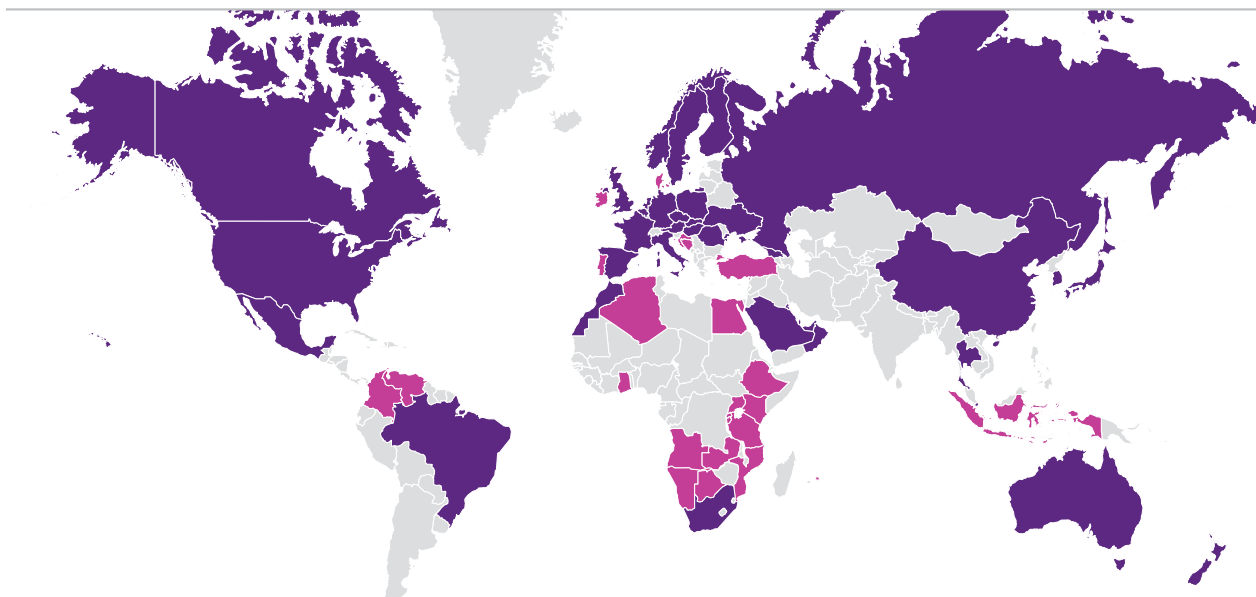
- Acted for Glasgow City Council and the Organising Committee on their host city bid for the Glasgow 2014 Commonwealth Games and their subsequent arrangements for the Games.
- Advised Bounce Inc Hong Kong Limited ("BOUNCEinc"), a related company of Bounce Australia Pty Ltd that runs indoor trampoline recreation centres across Australia, on its leases and licences in relation to its flagship premises at the Kowloon International Trade and Exhibition Centre, of over 21,000 square feet and a grand opening date of 15 July 2015. The team also advised on liability and risk, terms and conditions, privacy policy, insurance cover, safety posters, insurance documents and employment contracts.



- Advised English Premier League football club Manchester City on its 80% acquisition of Australian A-League football club Melbourne Heart, with the owners of the NRL's Melbourne Storm taking the remaining 20 per cent minority share.
- Represented Manchester City in its US\$100 million acquisition of New York City Football Club of the US Major League. In the UK, DLA Piper was involved in securing a kit deal for Manchester City with Nike.
- Assisted Virgin Active Health Club in all aspects of its first entry in Thailand including its development of hi-end fitness clubs in Thailand. The advice includes the lease and service agreement for its premises in Bangkok.
- Advised on the sale of ESPN's UK sports channel business.
- Advised the Atlanta Braves in all aspects of the US\$672 million development of a new Major League Baseball stadium in Cobb County, Georgia (US), and the related entertainment district real estate development, including hotels, restaurants and retail.
- Advised GVC in connection with the regulatory matters in relation to the acquisition of Sportingbet covering Germany, Spain, Australia, the Czech Republic, Poland and Russia.
- Advised GameTwist on the global review of compliance of social gaming platform with local laws covering more than ten different jurisdictions in the social gaming sector.
- Advised bwin.party Digital Entertainment in relation to its deal with Zynga, the world's largest social gaming company to create an offering for the UK market. The deal involved complex commercial regulatory and IP input covering the rapidly evolving convergent space between interactive gambling and social gaming.
- Advised Barclays Bank on a global review of remote gambling regulation involving a 28 territory review of remote gambling laws and regulations, culminating in the provision of specialist advice to the Bank to assist with it updating its policy for providing support to the industry.
- Advised Betdaq/Global Betting Exchange on specialist regulatory, contractual and IP advice in connection with the sale of its business-to-consumer betting exchange business.

Gambling & Gaming

- Advised bet365 in relation to its reorganisation and offshoring of its operations businesses to Gibraltar. We continue to advise the world's leading online gambling operator around the globe on various commercial and regulatory matters. bet365 enjoys the ability to reach out to one firm to obtain quick, commercially-minded advice wherever it is needed.
- We provided specialist advice to Barclays Bank to assist with its provision of loan facilities to BetFred.
- Advised Playtech on its licensing of software to William Hill for the Spanish and Italian online casino markets.
- Advised Colossus Bets on the provision of specialist gambling regulatory, contractual, commercial and IPR advice, including software development, IPR protection (copyright protection, trade mark and patent filings), employment advice, tax planning and the application and award of its UK gambling licence.
- Provided on going regulatory advice to Greentube, one of Europe's leading gambling suppliers as it embarked on obtaining a British licence for its online arm.
- Advised State of Illinois, Department of Revenue, and Commonwealth of Pennsylvania, Department of Revenue, in relation to their "privatisation" and outsourcing of their respective state-conducted lotteries.
- Advised Caesars Entertainment and Caesars Interactive regarding several transactional matters including internet gaming strategy, monetization opportunities, and licensing government agencies.
- Represented Suffolk Downs horse racetrack and its joint venture partner Caesars Entertainment in connection with the US\$1 billion redevelopment of the Boston, Massachusetts racetrack into a luxury gambling resort under the Caesars Entertainment brand.
- Represented an offshore Internet casino, including the selection of an appropriate jurisdiction, onshore promotion rules, banking and credit card arrangements, and technology licensing.



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BURUNDI

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Cairo

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MWANZA

Mwanza

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Kampala

VENEZUELA

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Lusaka

ABOUT US

DLA Piper has located in over 30 countries throughout the Americas, Asia Pacific, Europe and the Middle East, positioning us to help companies with their legal needs anywhere in the world.

FOR MORE INFORMATION

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