

New Online Opportunities for .store and .stream Domain Names

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Several new unrestricted generic Top Level Domains (gTLDs), such as .store and .stream, are now available, with several others set to launch soon.

You are afforded a short window of time, referred to as the Sunrise Period, which provides you an early opportunity to register new gTLD domain names that contain your registered trademark. After the close of the Sunrise Period, the domain names for these gTLDs become available to the general public.

The current Sunrise Periods for the following new gTLDs run through these dates:

- **.salon** May 28, 2016
- .group May 28, 2016
- .store June 5, 2016
- .tube June 20, 2016
- .stream June 27, 2016

In the near future, you can expect the release of additional popular extensions, such as .shop and .shopping. For information regarding extensions that are immediately available, such as .homes and .vip, please see the <u>Trademark</u> Clearinghouse calendar. For registration assistance, please contact counsel or your domain name registrar.

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